

AmeriPlan Products, Pricing & Compensation Plan

A simple guide for
Benefit Consultants

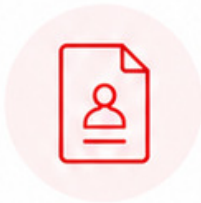
Products. Earnings. Leadership.



Products & Fees

Simple options. Simple enrollment.

1 One-Time Fees



Benefit Consultant Training Fee

Paid once when enrolling
as an AmeriPlan Benefit Consultant.

\$60

+ \$39.95 Deluxe
Plus Membership



Member Registration Fee

Paid once when enrolling
as an AmeriPlan Member.

\$20

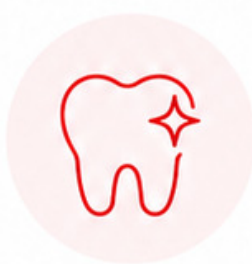
2 Monthly Membership Plans



Telemedicine Plus

\$14.95

/ month



Dental Plus

\$19.95

/ month



Deluxe Plus

\$39.95

/ month

Understanding Volume

AmeriPlan uses two main types of volume to calculate qualifications and bonuses.

1



Personal Sales Volume (PSV)

The CV generated from orders placed by your personally enrolled Benefit Consultants and Members during a calendar month. Your own personal orders are not included in PSV.

2



Sales Group Volume (SGV)

The CV generated from Benefit Consultants and Members in a sales group where you are the first qualified Regional Sales Director or higher in their upline.

Leadership Rank Path

Ranks are calculated monthly.

Build sales, develop leaders, and advance your rank.



Rank Requirements

What it takes to qualify at each leadership level.



RSD

**Regional
Sales Director**

Accumulate at least 250 PSV
in a calendar month.



SRSD

**Senior Regional
Sales Director**

Qualify as an RSD and help
three personally enrolled
Benefit Consultants qualify
as RSDs.



ESD

**Executive
Sales Director**

Qualify as an RSD and
personally develop two RSDs
and one SRSD.



SESD

**Senior Executive
Sales Director**

Qualify as an RSD and
personally develop one RSD
and two SRSDs.



NSD

**National
Sales Director**

Qualify as an RSD and help
three personally developed
Benefit Consultants qualify
as SRSDs.



NVP

**National Vice
President**

Qualify as an RSD and help four
personally developed Benefit
Consultants qualify as NSDs.
Three on second level. \$10,000 MR.

How Benefit Consultants Get Paid

Five income streams that reward personal enrollment, leadership, and growth.



1. Training Bonus

Paid weekly.



2. Personal Commissions

Paid weekly.



3. Personal Sales Bonus

Paid monthly.



4. Generation Pay

Paid monthly.



5. Fast Start

Paid weekly.

✓ Start with **250 PSV** to qualify as a Regional Sales Director.

Training Bonus & Personal Commissions

Get rewarded for building your team and helping others protect their health.

1

Training Bonus

Paid weekly



Personally enroll a new Benefit Consultant

\$60

Earn \$60 from the Benefit Consultant Training Fee when you personally enroll a new Benefit Consultant.



Personally enroll a new Member

\$20

Earn \$20 from the Member Registration Fee when you personally enroll a new Member. Only applies to Dental Plus and Deluxe Plus.

2

Personal Commissions

Paid weekly

25%

Earn **25%** from orders placed by your personally enrolled Members and Benefit Consultants.

Personal Sales Bonus

Paid monthly.

Earn an additional percentage based on your total PSV for the calendar month.



500–1,999 PSV

5%



2,000+ PSV

10%

Build more PSV and earn a higher monthly bonus.

Generation Pay

Paid monthly.

Once qualified, you can earn on Member and Benefit Consultant orders throughout your downline sales groups.

	 SRSD	 ESD	 SESD	 NSD	 NVP
Generation 1	15%	15%	15%	15%	15%
Generation 2	—	10%	10%	10%	10%
Generation 3	—	—	5%	5%	5%
Generation 4	—	—	—	3%	3%
Infinity	—	—	—	—	1%

A new generation begins when another qualified sales leader is developed within your organization.

Fast Start

Paid weekly

1



All-Star

Accumulate 250 PSV in your first 30 days to earn a **\$100** bonus.

2



Superstar

Help 3 personally enrolled Benefit Consultants earn the All-Star Bonus in your first 60 days to earn an additional **\$250** bonus.



Maximum potential Fast Start Bonuses = **\$350**

Become an All-Star

Accumulate **250 PSV** in Your First 30 Days & Earn **\$500+**

Example: Enroll 5 BCs & 2 Members



Enroll 5 BCs

1



Enroll 2 Members

2



Become an All-Star

3

BC Training Bonus

= \$300

Member Training Bonus

= \$40

Personal Commissions

= \$70

All-Star Bonus

= \$100



TOTAL =

\$510

This example combines training bonuses, personal commissions, and the All-Star Bonus.